

## “LAPTIME CLUB COMPETITION”

### OFFICIAL RULES

*Magneti Marelli S.p.A., Motorsport Business Line (hereinafter “MM” or “the Organizer”), with registered office in Viale Aldo Borletti 61/63, 20011 Corbetta (MI), Italy organises the present Promotion called “LapTime Club Competition”.*

*The Promotion consists of an international contest, open to consumers aged 18 years old or more who comply with the requirements described below.*

*The purpose of the Promotion is to collect innovative and performing ideas linked to the “Dashboard” topic and identify talented individuals in order to celebrate and further develop their skills.*

*Entry and voting will be possible from 25<sup>th</sup> July until 18<sup>th</sup> October 2015. These Official Rules are available on [community.laptimeclub.com](http://community.laptimeclub.com) (the “Website”).*

*Please read these Rules carefully - by entering the contest all participants are deemed to accept and to be bound by the terms and conditions set out below.*

#### 1. Participation Period

The Promotion will commence and be promoted from 25<sup>th</sup> July 2015 until 18<sup>th</sup> October 2015.

Eligible entrants will be invited to apply online at <http://community.laptimeclub.com>

- Entry will be possible until 23.59 (GMT+1) on 18<sup>th</sup> October 2015.
- Public voting will be possible until 23.59 (GMT+1) on 18<sup>th</sup> October 2015.

#### 2. Eligibility

No purchase is necessary to enter or win; however Internet access is required.

Participation in this contest is limited to individuals who comply with each of the following conditions:

- Age: 18 (eighteen) years or over on the date of participation;
- Language: able to understand and write in English (to at least elementary level); and
- have a valid email account;

All of the above-referenced conditions must be fulfilled in order for an entrant to be eligible.

Employees of the Organizer, and their immediate family, and anyone involved in the production or administration of this contest are not eligible to enter.

This contest is void where local laws or regulations prohibit such participation. It is the responsibility of the entrant to ensure that they are entitled to participate.

#### 3. Entry and participation

Entry period: between 00.01 (GMT+1) on 25<sup>th</sup> July 2015 and 23.59 (GMT+1) on 18<sup>th</sup> October 2015.

- Visit the Website at **community.laptimeclub.com** and follow the instructions to register online. If you are already a member of the Community, just log-in;
- Select one of the two challenges launched for the promotion from the *LapTime Club Competition* tab on the top of the homepage.
- Submit your innovative idea, linked to the topic, by explaining your concept. You can also attach images, videos or other files in order to present your ideas.

Please note that all ideas must be submitted in English and will be subject to moderation by the Organizer. To find out the “requirements for submissions and participation”, please see clause 8.

All participants should take care when completing and submitting their application. The Organizer cannot be responsible for incorrect or inaccurate contact or other details. Evidence of submission shall not be deemed as evidence of safe receipt of entry. Entries cannot be returned, please retain a back-up copy.

Public Voting: between 00.01 (GMT+1) on 25<sup>th</sup> July 2015 and 23.59 (GMT+1) on 18<sup>th</sup> October 2015.

All valid entries and any associated content will be posted on the Projects section of the Website for public voting, which will be open until 23.59 (GMT+1) on 18th October 2015.

Only eligible individuals who visit the Website can follow the online voting instructions to vote on their favorite ideas. Voting will be allowed only upon registration.

There are no limits on how many times you can vote or leave a comment, therefore it is possible to vote and comment on multiple ideas.

#### 4. PRIZES:

Among all those who entered the two proposed challenges, four winners will be selected as follows:

- 3 x "Top Idea" prizes; and
- 1 x "Top Innovator" title.

##### "Top Idea" Prizes:

1<sup>st</sup> TOP IDEA: the author of the First Top Idea will be awarded a trip to MotoGP Valencia for one person, which will take place in Spain between 6<sup>th</sup> and 8<sup>th</sup> November 2015. Prize includes: round-trip airfare, 2 nights' accommodation (room and board) and tickets for the 3 days of MotoGP races (max. total worth of 2000 euro). The prize is not transferable.

2<sup>nd</sup> TOP IDEA: the author of the Second Top Idea will be awarded with a gadget autographed by a famous Motorsport racing pilot (worth 250 euro).

3<sup>rd</sup> TOP IDEA: the author of the Third Top Idea will be awarded with an exclusive one to one webchat with a Magneti Marelli Motorsport expert during the month of November 2015.

##### "Top Innovator" Title:

The Top Innovator will be awarded two tickets for the Monza Rally Show on 28<sup>th</sup> and 29<sup>th</sup> November 2015 and the access to the Magneti Marelli hospitality area (worth 150 euro).

Magneti Marelli reserves the right to contact the most deserving participants to offer an internship of which details will be provided at the time of contact.

#### 5. WINNERS' SELECTION

The winner's selection is planned to take place within 5 days after the closing date on 18<sup>th</sup> October 2015 in Italy, under the supervision of a Jury - an internal committee of experts selected by the Organizer and supervised by an independent judging organization.

For the Top Ideas Prizes the top 20 ideas that have received the most votes will be evaluated by a Panel of judges, made of Magneti Marelli experts against the following criteria:

- Impact and value generated of the idea submitted;
- Difficulty of the technical feasibility of the idea submitted;

Each member of the Jury will evaluate the ideas and the sum of the scores assigned to each entrant against the above mentioned criteria will be used to select the Winners.

##### Attribution of the "Top Innovator" title:

In order to attribute the "Top Innovator" title, the Jury will evaluate all participants taking into account:

- The number of points accumulated through the gamification system of the platform, based on number of ideas, votes and comments (50% weight);
- The quality of the contribution (50% weight);

Each member of the Jury will also evaluate the ideas on the basis of the same two (2) criteria used to determine the Top Ideas winners, and the sum of the scores assigned to each entrant against the above mentioned criteria will be used to assign the title of "Top Innovator".

The name and region of residence of the winners will be made available on the Website for 2 months after 26<sup>th</sup> October 2015.

#### 6. WINNER'S NOTIFICATION

The winners will be notified via email by **26<sup>th</sup> October 2015** and will have to respond **within 72 hours** from first notification, or they will be considered unavailable. In order to accept the prize, the winner is required to confirm eligibility by sending all personal details required and a copy of a valid identity document.

Failure to confirm eligibility as described above, as well as the return of any notification as undeliverable or non-compliance with these Official Rules will result in the winner being disqualified and, at the Organizer's discretion, an alternative winner may be determined and notified. The alternative winner shall then comply with the requirements and timeframe described above.

The Organizer reserves the right, at any time, to request evidence in support of, and to otherwise verify, the validity of entries and entrants, including the entrant's identity, age and place of residence, and to disqualify any entrant who breaches these terms and conditions or tampers with the registration process or the promotion.

The organizer also reserves the right to require additional forms, documents or information before granting the Prize to the winner.

The Top Innovator will be awarded two tickets for the Monza Rally Show on 28<sup>th</sup> and 29<sup>th</sup> November 2015.

## **7. PRIVACY**

Personal information provided by and related to the participants will be held and used by the Organizer, and its group companies, suppliers and contractors in the extent necessary for carrying out and administering this contest, in accordance with the Organizer's Privacy Policy. The Privacy Policy can be read here:

<http://community.laptimeclub.com/a/panelDetails.do?detailID=217425>

By participating in the contest the participants are deemed to accept and to be bound by the Privacy Policy as well as these terms and conditions and to have given consent to the transfer and processing of their personal data by the Company for the purposes of this contest in accordance with the Privacy Policy.

Participants will be invited to opt-in to receive further communications from the Organizer and selected partners. By opting in, participants consent to the receipt of any email and/or commercial communication in relation to the Organizer's products, services and events. This is not a condition of entry and will not increase or affect a participant's chances to win.

## **8. REQUIREMENTS FOR SUBMISSIONS AND PARTICIPATION**

Any materials submitted to the contest or uploaded on the Website must not contain infringing or unlawful material or profane language, racial or religious discrimination, violence, sexual acts, attacks on people or organizations or other indecent or inappropriate content.

The Organizer reserves the right to moderate, reject or disqualify any submission or material, which, in its sole discretion, it determines to be indecent, offensive or inappropriate or which is otherwise inconsistent with the letter and spirit of the contest or which is potentially damaging to either the Organizer, the contest's, or any third party's image or reputation.

All submitted and/or uploaded materials shall be original works created by the participant and may be moderated by the Organizer. By participating in the contest each participant confirms that:

- a. Entries submitted by the participant do not infringe another person's or entity's copyright, trade mark, moral right, right of privacy, or other intellectual property or related right;
- b. No other person or entity has any right, title or interest in the material;
- c. They have in no way assigned, licensed, disposed of or otherwise encumbered any of their rights that allow them to submit the materials;
- d. The material does not contain unlawful or illegal content.

Ideas and any materials may only be submitted electronically. Other methods will not be taken into consideration.

A participant shall be liable for any costs, expenses and losses incurred by the Organizer due to the participant's breach of the requirements related to the materials should the Organizer become the subject of an allegation, claim, legal action or proceeding due to such breach of these terms and conditions.

Any submitted pictures, as well as the names and the images of the participants/winners, may be used, at the Organizer's discretion, for promoting the contest or any products or services manufactured, supplied or offered by the Organizer and connected to the theme of this contest, in any and all media for two years without the obligation to pay a remuneration to the participant. Each participant hereby grants all necessary rights, permissions and releases in connection with such use and agrees to execute further confirmation of such rights, permissions and releases, including in connection with awarding ceremony, if requested by the Organizer. All participants agree to take part in any reasonable publicity required by the Organizer in connection with and in addition to the awarding ceremony. More specifically, winners agree to release interviews during and after the contest and to have their personal profiles displayed on the Website.

## **9. General**

Information on how to enter forms part of these conditions. By participating, you agree to be bound by these conditions.

If a selected winner does not live in Italy, they will participate in the awarding ceremony through a web-conference. The participation in the awarding ceremony and the awarding of the winners titles is non-transferable and has no cash value.

The Organizer cannot accept any responsibility and hereby excludes all liability for any damage, loss, injury (including indirect or consequential loss) suffered by any entrant entering the contest provided that nothing shall exclude the Organizer's liability for death or personal injury as a result of its negligence or any other liability which cannot be limited by law.

The Organizer is not responsible for any technical problems or human error that may result in a registration, submission, entry or other communication not being received or being lost or damaged or for any destruction or alteration thereof, or unauthorized

access to the website. The Organizer's decisions regarding any aspect of this contest is final and no correspondence will be entered into.

The Organizer is not responsible for, and will not be liable for any failure or delay in performing its obligations hereunder as a result of, any interference, act, omission, event or circumstance which is beyond the reasonable control of the Organizer (including because of war, terrorism, state of emergency or disaster (including natural disaster), infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or any which corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest) and the Organizer reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant responsible for the interference; and/or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel this contest, as appropriate.

The Organizer reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry which is not in accordance with these conditions of entry, or if the entrant is engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Initiative. The Organizer's legal rights to recover damages or other compensation from such an offender are reserved.

**These Rules shall be governed by English laws and the English courts shall have non-exclusive jurisdiction.**

**The Organizer is: Magneti Marelli S.p.A., Motorsport Business Line, Viale Aldo Borletti 61/63, 20011 Corbetta (MI), Italy**